

Building resilience by diversifying income streams

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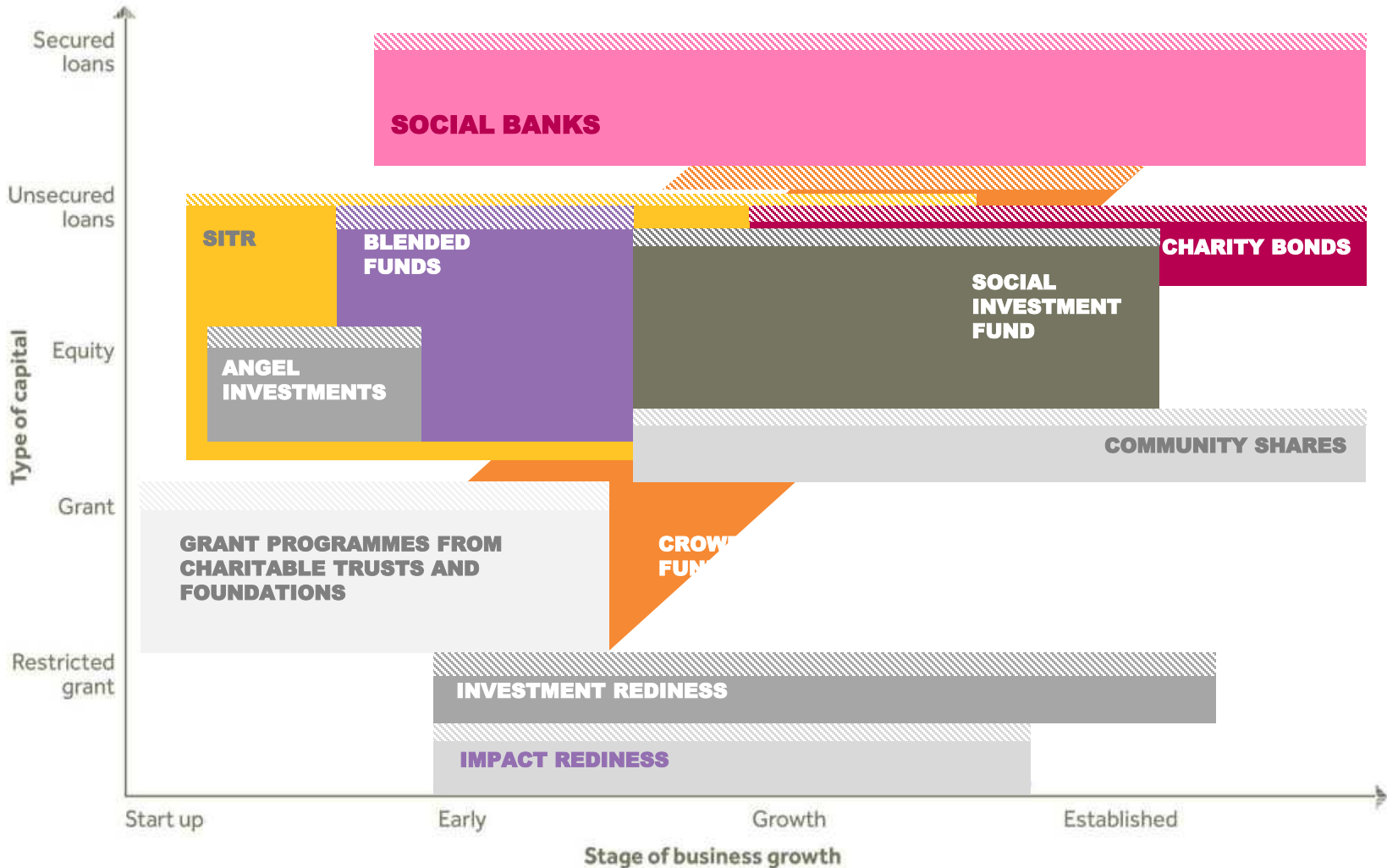
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What does your preferred future look like?

What would you like to keep the same, what would you like to change?

Blended funds to provide small loans is key part of the landscape



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- Social Investment is the use of repayable finance to achieve a social as well as a financial return.
- Not a replacement for grants but an additional funding option
- Flexible and unrestricted
- Need not be tied to a specific activity or project – it is about funding the organisation
- Can fund core costs, capital expenditure or working capital or smooth out cashflow cycles or...
- Linked to your social impact

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- “Future Proofing” - strengthen organisational infrastructure, e.g. financial, I.T. or, social impact management systems.
- Developing new models of income generation and funding
- Making savings
- Transition
- Growth

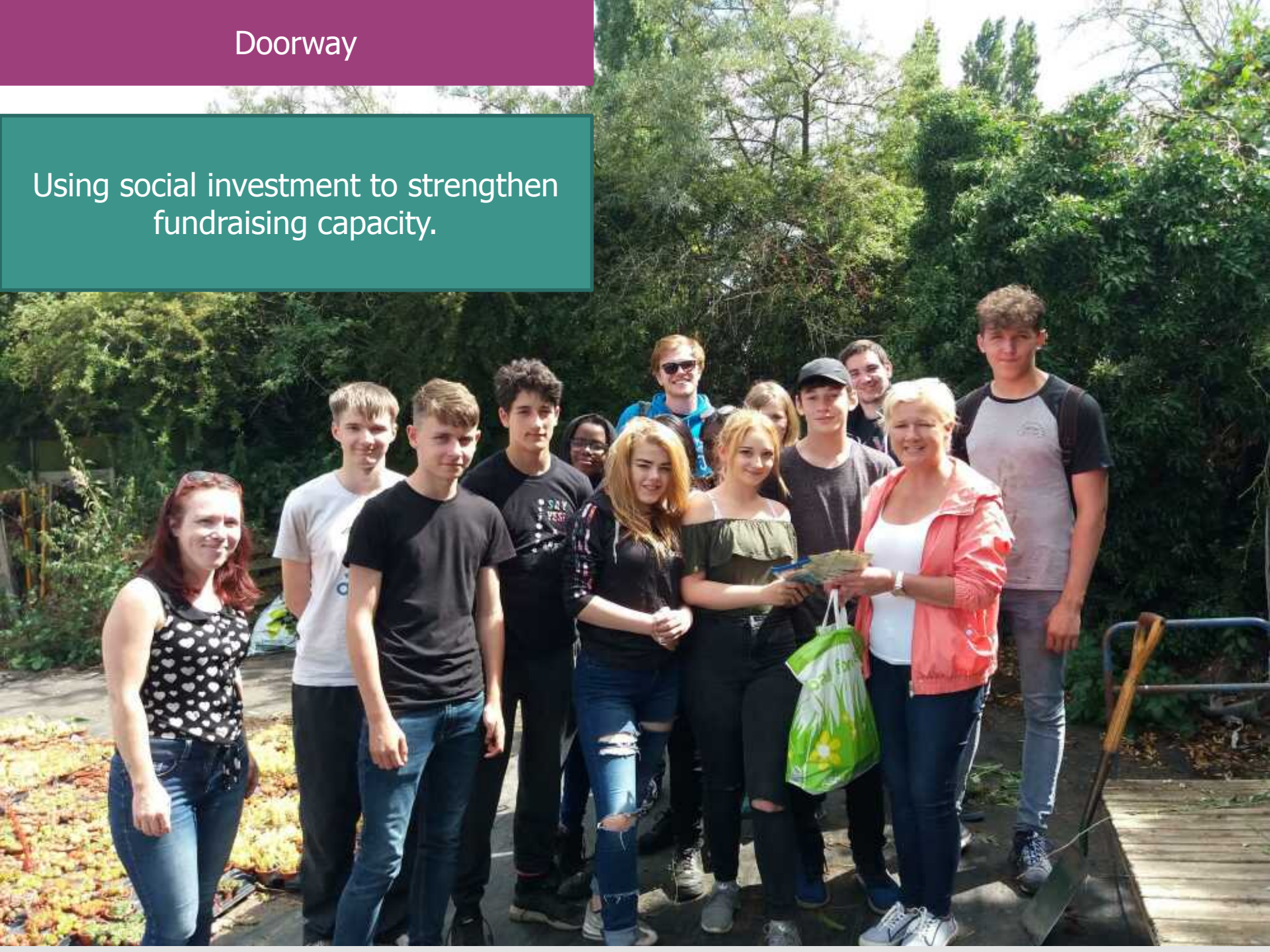
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**Instead of the 'L' word
think of it as the 'I' word!**

Doorway

Using social investment to strengthen fundraising capacity.



East Anglia Anchorage Trust

Using social investment to boost working capital to build on its work and ensure long-term sustainability



Latch

Using social investment to improve
tenant support & training



www.homeless.org.uk

Let's end homelessness together

Homeless Link Social Investment Fund



Interested or want to know more?

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